

## Innovative Canadian Science Takes Centre Stage Showcasing Biotechnology Success To The Global Audience

**Washington, D.C. [June 28, 2011]** – Boasting a long history of groundbreaking scientific achievements and discoveries, Canada is an attractive, rapidly growing biotech powerhouse. Biotechnology is creating products and processes to improve our quality of life. With a growing global population, the impact of a changing climate on crop growth and increased consumer concerns about food safety, health and nutrition present new challenges demanding customized solutions. Innovations in these areas have never been more important than today.

Canada is bringing the largest international delegation to Washington for the annual BIO International Convention. Close to 700 Canadians are expected to be promoting their leadership and excellence in biotechnology.

“It is inspiring to witness first hand the dedicated entrepreneurs behind these made-in Canada innovations,” commented Gary Doer, Canada’s Ambassador to the United States. “We look forward to shining a light on them and joining in their commercial achievements as they make an impact for this 21<sup>st</sup> century industry.”

“Having representatives from all three levels of government including two Premiers and five Ministers highlights the importance of our industry to the Canadian economy,” said Peter Brenders, President and CEO BIOTECanada. “With more than 7% of our national GDP being generated every year as a result of biotechnology development and use, all regions of Canada are realizing the benefits of this growth.”

Canada stands out as one of the most diversified bio-economies in the world. From our early leadership in agricultural biotechnology research and commercial development, to today where we have world-class leadership in vaccines, therapeutic treatments for debilitating illnesses, renewable energy, bio-manufacturing and environmental remediation technologies. Building out of the recent economic downturn the bio-economy in Canada has continued to grow.

For information on the various Canadian events please contact:  
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### **About BIOTECanada**

BIOTECanada is dedicated to the sustainable commercial development of biotechnology innovation in Canada. It is the national industry-funded association with over 250 member companies representing the broad spectrum of biotech constituents including emerging and established firms in the health, industrial, and agricultural sectors, as well as academic and research institutions and other related organizations.

