



**BIOTECanada**

Canada's voice for biotechnology  
Le porte-parole canadien de la biotechnologie



# **Alignment for Health Technology Assessment that Works for Patients and Innovation**

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CADTH Symposium  
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# About BIOTECanada

BIOTECanada is the national industry-funded association representing the broad spectrum of biotech constituents including emerging and established companies in the health, agricultural, environmental and industrial sectors, as well as academic and research institutions and other organizations.



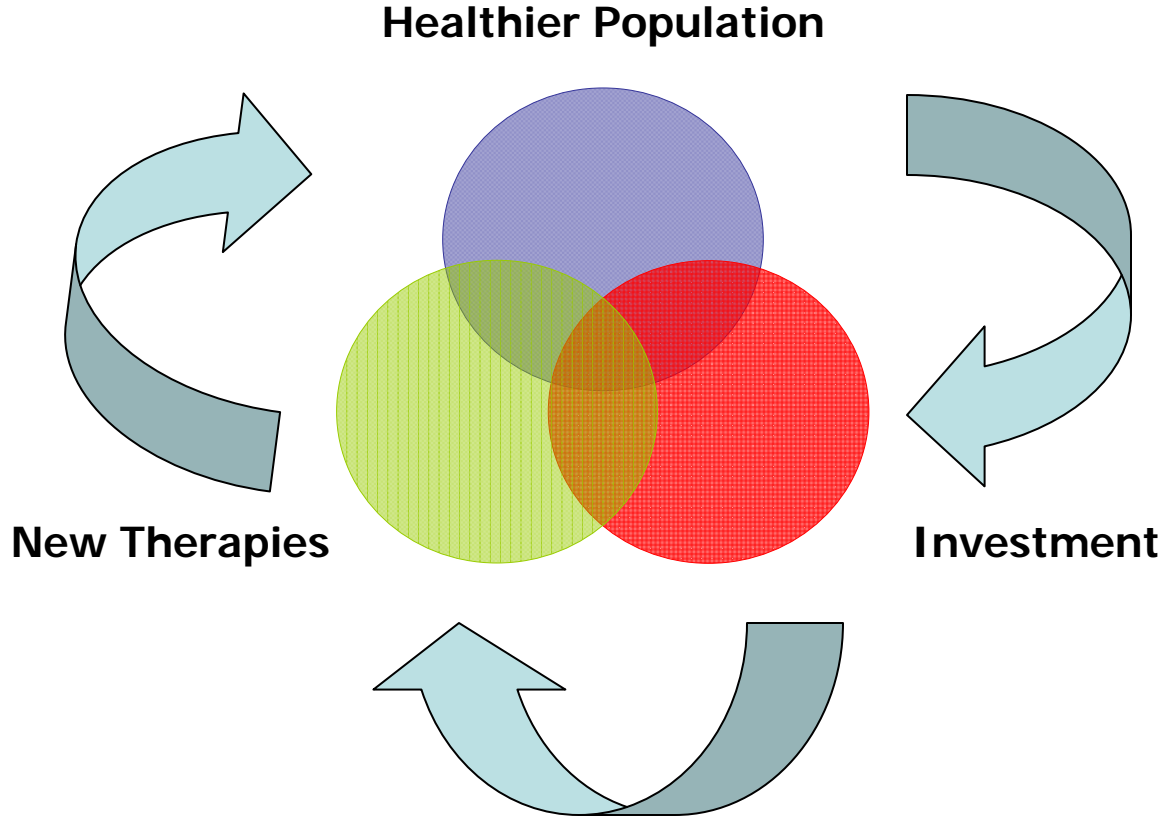
# How Many In The Audience Have...



## Why Do We Participate In These Events?

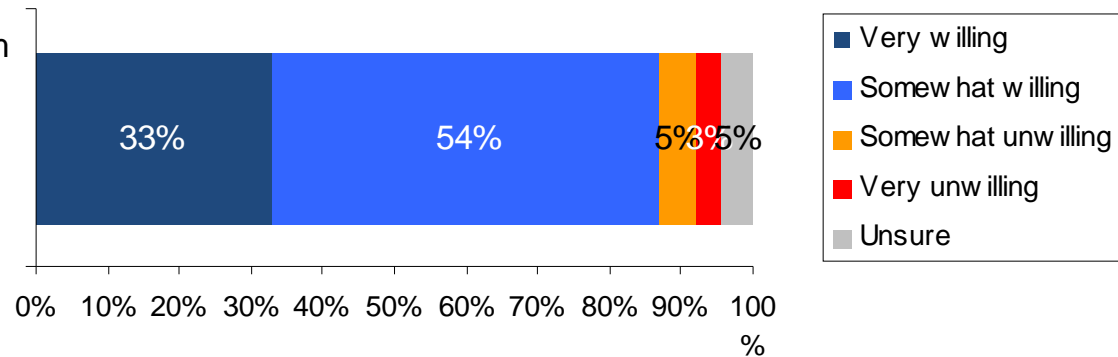


# We All Have A Stake in Health Innovation



# Canadians want their governments to support biotechnology

To what extent should Canada's healthcare system be willing or unwilling to pay more for advances in new health biotechnologies?  
Should they be very willing, somewhat willing, somewhat unwilling, or very unwilling?



(Source: Nanos Research, August 2008)



# *“Mobilizing Science and Technology to Canada’s Advantage”*

- “Canada must translate knowledge into commercial applications...”
- “Canadians must be positioned at the leading edge...”
- “Canada must be a magnet for the highly skilled people we need”



# Canadian Innovation Is Welcome Globally

- sanofi-pasteur
- QLT
- BiochemPharma – Shire
- Anormed – Genzyme
- ID Biomedical – GSK
- YM Bisciences - Daiichi
- BioMS Medical – Eli Lilly
- Oncotheryon (BioMira) – EMDSerono
- Arius - Roche

Is It Welcome At Home?



# Aligning All The Stakeholders

- Recognize That We all Want and Value Innovation
- Develop Transparent Participatory Process
  - Globally Realistic Timelines and Processes
  - Patient and Industry Representation
  - Public Meetings
- Account for the Needs of the Most Vulnerable
- Adapt to Changes in Technology
- Incorporate Social and Economic Benefits



# Perspectives on Transparency

- **National Institute for Clinical Excellence**
  - Industry and Patient Members
  - Open meetings
  - Partners Council
  - Study on Innovation
- **FDA Advisory Committees**
  - Open Meetings
  - Public participation
  - Public discussions
- **CEDAC**
  - No industry or patient representation
  - Little public understanding of decision processes
  - Closed meetings



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# Summary

- We ALL Have a Stake in the Innovation Chain
- Constructive Relationships Built on Transparency
- CADTH Must Evolve
  - Include the Actual “Producers and Users” of Health Innovations
  - Enable Canadian Innovation to Succeed
  - Serve Canadian Patients

